



ANDY MORALES

UI / UX Designer
& Frontend Developer

www.andymorales.net

(502) 3009 3853

andymoralesgt@gmail.com

EDUCATION

University of San Carlos of Guatemala

January 2012 - October 2018

Bachelor of Graphic Design

SOFT SKILLS

Proactive, creative, teamwork, communication and problem solving.

HARD SKILLS

Adobe Creative Suite, Office, Research, Prototype, HTML, CSS, JavaScript, jQuery, Wordpress and Responsive Design.

CERTIFICATIONS

English Test Score

EF SET Certificate English Test (50 min)
Score: 77/100 (C2 Level)

Professional in Coding

January - June 2021 / Dev.F

Hi, I design web and mobile interfaces. I'm a UI/UX Designer & Web Developer based in Guatemala City with over 7 years of experience and I work on making your business vision accessible to users. I've experience in the fields of WordPress customization, developing landing pages, and designing web & mobile interfaces.

WORK EXPERIENCE

Design and Web Development - Alterna NGO

March 2019 to present

- ◆ Design and development of landing pages for social programs Enlaces, Solá, Utzil, Negocios del Bosque, Market Shapers, Naranja Republik and Care Economy.
- ◆ English content component installation, content update and second language setup on Alterna.pro main website.
- ◆ Development of a web platform for business rounds appointments for the Impulsa Program.
- ◆ Donation of development and web design of interactive screen for FLII event with live streaming of social listening.

Design and Web Development - Rainforest Alliance

March 2021 - November 2021

- ◆ Information architecture, adaptation of the graphic line of the brand, design and development of the website and integration of the Mailchimp platform for the CNCG-USAID program.
- ◆ Implementation of graphic line, fix of adaptability problems, installation of statistical tools and development of the main menu on the website of the Salvemos Petén program.

Interface designer for mobile and web application - Justice Education Society of British Columbia (JES)

June 2021 - October 2021

Project for the Department of Psychology of the Public Ministry

- ◆ Web and mobile app design system
- ◆ Module Information Architecture
- ◆ Web and Mobile App Flowchart
- ◆ Interactive prototype

Redesign of Ecommerce in Shopify - Cincoazul

June 2020 - January 2021

- ◆ Surveys and interviews to focus group
- ◆ Structuring of the purchase process based on Pain Points and creation of wireframes and mockups
- ◆ Installation and adaptation of brand graphic line to Shopify theme